

Passport Health Plan is pleased to sponsor the return of **National Practice Management Consultant**

ELIZABETH Woodcock MBA, FACMPE, CPC

Elizabeth Woodcock is a professional speaker, trainer and author specializing in medical practice management. Elizabeth has focused on medical



practice operations and revenue cycle management for more than 20 years. She combines innovation and analysis to teach more than 150,000 physicians and managers. In addition to her popular e-mail newsletters, she has authored several best-selling practice management manuals and textbooks, and published dozens of articles in national healthcare management journals. Elizabeth is a Fellow in the American College of Medical Practice Executives and a Certified Professional Coder. In addition to a Bachelor of Arts degree from Duke University, Elizabeth completed a Master of Business Administration in healthcare management from The Wharton School of Business of the University of Pennsylvania.

2011 Practice Management Seminar PATIENT-CENTERED PRACTICE:

Preparing FOR THE Future OF Healthcare

Patients' expectations for receiving quality medical care in a timely manner are on the rise. With more financial responsibility than ever before, patients are making choices about where to access care. Is your medical practice prepared to compete? Is it possible to be a patient-centered practice and still maintain a positive bottom line? Learn about innovations that are propelling practices into levels of operational efficiency and patient satisfaction that were once considered unachievable. This session focuses on the successful transformation – of your patients and your practice – to a patient-centered practice ready to meet the challenges of the future.

DATE: Wednesday, October 26, 2011

TIME: 9:00 a.m. – 1:00 p.m.

COST: Free

LOCATION: University Club – University of Louisville
2001 S. Brook Street
Louisville, KY 40208
(Free parking in University Club lot)

Why is Passport Health Plan Hosting this Seminar?

As part of Passport Health Plan's commitment to timely provider education and improving provider satisfaction, we are proud to offer this free practice management seminar. By hosting seminars of this nature, Passport Health Plan is presenting innovative and proven techniques for resolving and/or improving issues impacting all medical practices.

Who Should Attend?

This seminar is offered to Primary Care Physicians, Specialists, and office staff. Seating is limited to 2 representatives per practice please.

Agenda:

9:00 a.m. – 9:30 a.m.

Registration

9:30 a.m. – 12:00 p.m.

Keynote Speaker Elizabeth Woodcock

Patient-Centered Practice:

Preparing for the Future of Healthcare

12:00 p.m. – 1:00 p.m.

Lunch (provided)

Contact Information:

For more information, call Jenna Groves at **(502) 585-7979** or e-mail to **Jenna.Groves@passporthealthplan.com**.

2011 Practice Management Seminar
PATIENT-CENTERED PRACTICE:

Preparing FOR THE Future OF Healthcare

with
**ELIZABETH
Woodcock**
MBA, FACMPE, CPC

I-65 going South

- Take Exit 134 to Arthur Street
- Go straight three blocks
- Turn right at Brandeis Avenue (eventually Cardinal Boulevard)
- Go under railroad overpass
- Turn left at intersection with 1st Street (entering the UofL Campus)
- Turn left again at the stop sign
- The University Club is straight ahead
- Park in the lot left of the University Club

I-65 going North

- Take Exit 133B to Eastern Parkway
- At the end of the ramp, you must turn right
- At the next stop, turn left onto Crittenden Drive
- Crittenden ends at Bradley Drive, turn left.
- Go under the interstate overpass
- Bradley Drive becomes Brandeis Avenue (and eventually Cardinal Boulevard).
- Go under railroad overpass
- Turn left at the intersection with 1st street (entering the UofL Campus).
- Turn left again at the stop sign
- The University Club is straight ahead
- Park in the lot left of the University Club

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Space is limited! R.S.V.P. by October 19, 2011

Preparing FOR THE Future OF Healthcare

with
ELIZABETH
Woodcock

MBA, FACMPE, CPC

How to R.S.V.P.

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