

December 14, 2009

RE: "Top Five" Prescribing Opportunities – Now Available on ikaProHEDIS+!

Dear Primary Care Provider,

Passport Health Plan (PHP) is pleased to announce an exciting new feature on ikaProHEDIS+, our web application for real-time screening and clinical care data. The Plan's "Top Five" Prescribing Opportunities are now available.

Inside this feature you will see 60 days of rolling prescription history for the members on your panel. The data indicates those members on your panel with a prescription claim for any of the following five medications identified by the Plan as potential opportunities for best value alternatives:

- Lipitor,
- Nasonex,
- Actonel,
- Ciprodex Otic Suspension, and
- Differin Gel.

The Plan's "Top Five" prescribing opportunities will be re-evaluated and may change every six months.

We hope you will share our enthusiasm for this exciting new feature, as we believe it will offer value and evidenced-based treatment options that will benefit your practice and the health management of our membership. Use of this feature may also benefit the pharmacy component of your Provider Recognition Program PCP Profile.

To access the Prescriber's "Top Five" feature, log into Secured Services on the Plan's web site at www.passporthealthplan.com/providercenter and select the link to "ikaProHEDIS+." Once inside the application, click on the "Pro-HEDIS" tab and select "Member Rx Opportunities" from the drop-down menu.

For more information regarding this application, please look for the link to our detailed *ikaProHEDIS+ Training Guide* (also available behind Secured Services). For questions regarding this communication, please contact your Provider Relations representative or the Provider Relations department at (502) 585-7943.

Sincerely,



Denise Kirkham (Schifano)
Associate Vice President, Provider Relations

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