

LARRY N. COOK, MD
CHAIRMAN OF THE BOARD,
CEO & PRESIDENT

SHANNON R. TURNER, JD
EXECUTIVE VICE PRESIDENT

January 26, 2007

Dear provider:

Passport Health Plan is pleased to announce a research and program development grant opportunity for our participating providers entitled the **Improved Health Outcomes Program (iHOP)**.

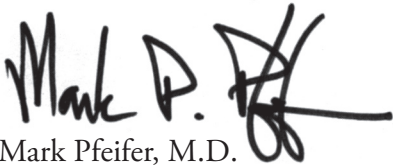
iHOP, which is presented by University Health Care, Inc.*, is seeking proposals for initiatives that improve quality, access, efficiency, and costs related to the delivery of health care to Passport Health Plan members and uninsured individuals in our 16-county service area.

Detailed information about the program, including a Letters of Intent, application, and frequently asked questions document, will be available at www.universityhealthcareinc.com/ihop beginning February 1, 2007.

Letters of Intent must be received by March 1, 2007 so that selected programs can be funded in June 2007.

We encourage you to consider the unique opportunity to improve the health and quality of life of our members.

Sincerely,



Mark Pfeifer, M.D.

Program Director

Improved Health Outcomes Program

*Passport Health Plan is the operating name for University Health Care, Inc., a managed care plan that serves the Medicaid, KCHIP, and Medicare populations in the following 16 counties in the Commonwealth of Kentucky: Breckenridge, Bullitt, Carroll, Grayson, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Trimble, and Washington.