



**Media Contact:**  
Jill Bell  
Passport Health Plan  
(502) 585-7983 (office)

**For Immediate Release**

## **Passport Health Plan announces Chief Executive Officer Mark B. Carter hired effective July 1, 2011**

*July 7, 2011, Louisville, Kentucky* – University Health Care, Inc. which does business as Passport Health Plan announced today that Mark B. Carter has accepted the position of Chief Executive Officer effective July 1, 2011. Mr. Carter has served as Interim Chief Executive Officer since December 1, 2010.

William B. Wagner, interim Chairman of the Board since December 2010, stated that “Mr. Carter has assisted the Board in addressing each and every finding and recommendation in the Governor’s Corrective Action Plan, and has led the staff through a period of extreme uncertainty and change in an exemplary manner. His knowledge of the state Medicaid program and his commitment to assist the vulnerable citizens Passport serves have been invaluable. We are fortunate to have Mark Carter as our leader as the organization is recovering and preparing for future growth.”



**Mark B. Carter  
Chief Executive Officer**

Mr. Carter noted that, “The last seven months have been challenging but I have been pleased to work with the Board of Directors and the staff at Passport Health Plan. Everyone at Passport is dedicated to providing the best possible care for the Plan’s 170,000 members. The staff is comprised of an outstanding group of people committed to serving the Plan’s members. The Board has worked tirelessly to turn the Plan around and I am proud to join them as a permanent member of the team.”

Mr. Carter has 31 years of experience in the healthcare industry. He was formerly employed by Dean Dorton Ford (now Dean Dorton Allen Ford, PLLC) as Managing Director of the Louisville office; Jewish Hospital and St. Mary’s Healthcare as Chief Financial Officer; and Ernst and Young as a Partner and leader of its Kentucky Health Care Consulting practice.

“While we are disappointed to see Mark leave our firm, we are certainly thrilled for him and this opportunity to lead Passport,” said Richard O. Dorton, president and CEO of Dean Dorton Allen Ford. “Without a doubt, Mark has demonstrated his expertise and will continue to be an asset to Passport and its members.”

Mark has been an active member of the Louisville business and philanthropic community, most recently serving as Chair of the Health Enterprises Network and Treasurer of the Foundation for a Healthy Kentucky. He received his Bachelor of Science in Accounting from the University of Kentucky. He is a former Fellow in the Health Care Financial Management Association and is a graduate of the Leadership Louisville Program. He is a Certified Public Accountant. Mark resides in Louisville, Kentucky, with his wife, Kellie. They have three children and two grandchildren.

Passport Health Plan is a Medicaid managed care plan that serves more than 170,000 members in 16 Kentucky counties. The National Committee for Quality Assurance ranked Passport Health Plan in the top 25 of all Medicaid health plans in the country for the last six consecutive years. The health plan is currently ranked #15. The counties of service include Breckinridge, Bullitt, Carroll, Grayson, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Trimble and Washington. Passport Health Plan is sponsored by the University of Louisville Medical School Practice Association, University of Louisville Hospital, Jewish and St. Mary’s Healthcare, Norton Healthcare, and the Louisville/Jefferson County Primary Care Association, which includes the Jefferson County Health Department and Louisville’s two federally qualified health centers, Family Health Centers and Park DuValle. For additional information, visit [www.passporthealthplan.com](http://www.passporthealthplan.com).